ESTTA Tracking number:

ESTTA803885

Filing date:

02/27/2017

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91232337
Party	Defendant U Run LLC
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Submission	Answer
Filer's Name	Daniel D. Maynard
Filer's e-mail	smcclellan@mmcec.com
Signature	/Daniel D. Maynard/
Date	02/27/2017
Attachments	Foam Glow - Answer to N-Opposition final.pdf(58545 bytes)

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Daniel D. Maynard, No. 009211 Douglas C. Erickson, No. 012130 MAYNARD CRONIN ERICKSON CURRAN & REITER, P.L.C. 3200 North Central Avenue, Suite 1800 Phoenix, Arizona 85012 (602) 279-8500

Attorneys for Respondent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of
Serial No. 86/782657

YogaGlo, Inc. And Fitness Glo, Inc.,
Opposer,
v.
U RUN, LLC,
Applicant.

Opposition No. 91232337

ANSWER TO NOTICE OF OPPOSITION

Cool Events, LLC assignee of U RUN, LLC ("Applicant") submits its answer to the Notice of Opposition as follows:

- 1. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations of Paragraph No. 1 of the Notice of Opposition, and accordingly denies the same.
- 2. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations of Paragraph No. 2 of the Notice of Opposition, and accordingly denies the same.
- 3. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations of Paragraph No. 3 of the Notice of Opposition, and accordingly denies the same.

- 4. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations of Paragraph No. 4 of the Notice of Opposition, and accordingly denies the same.
- 5. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations of Paragraph No. 5 of the Notice of Opposition, and accordingly denies the same.
- 6. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations of Paragraph No. 6 of the Notice of Opposition, and accordingly denies the same.
- 7. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations of Paragraph No. 7 of the Notice of Opposition, and accordingly denies the same.
- 8. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations of Paragraph No. 8 of the Notice of Opposition, and accordingly denies the same.
- 9. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations of Paragraph No. 9 of the Notice of Opposition, and accordingly denies the same.
- 10. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations of Paragraph No. 10 of the Notice of Opposition, and accordingly denies the same.
- 11. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations of Paragraph No. 11 of the Notice of Opposition, and accordingly denies the same.

- 12. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations of Paragraph No. 12 of the Notice of Opposition, and accordingly denies the same.
- 13. The FOAM GLOW mark was filed by William C. Spata on October 8, 2015 based upon a first use date of June 12, 2013 under Section 1(a) of the Lanham Act. A Voluntary Amendment was filed on January 19, 2016, to show the correct applicant to be 1N3, LLC. On June 28, 2016, the mark was assigned *nunc pro tunc* by 1N3 to U Run, LLC, said assignment being effective as of September 30, 2015. On January 20, 2016, the mark was assigned *nunc pro tunc* by U Run, LLC to Cool Events, LLC, said assignment being effective December 30, 2016.
- 14. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations of Paragraph No. 14 of the Notice of Opposition, and accordingly denies the same.
 - 15. Applicant denies the allegations of Paragraph No. 15 of the Notice of Opposition.
 - 16. Applicant denies the allegations of Paragraph No. 16 of the Notice of Opposition.
 - 17. Applicant admits the allegations of Paragraph No. 17 of the Notice of Opposition.
- 18. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations of Paragraph No. 18 of the Notice of Opposition, and accordingly denies the same.
 - 19. Applicant denies the allegations of Paragraph No. 19 of the Notice of Opposition.
 - 20. Applicant admits the allegations of Paragraph No. 20 of the Notice of Opposition.
- 21. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations of Paragraph No. 21 of the Notice of Opposition, and accordingly denies the same. Applicant's mark is used in connection with entertainment events, and include the organizing, arranging, hosting and conducting of running events, providing information

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regarding the sport of running and the distribution of electronic newsletters on running and running events.

- 22. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations of Paragraph No. 22 of the Notice of Opposition, and accordingly denies the same. Applicant's services are not specifically health and fitness services. The mark is used in connection with entertainment events, and include the organizing, arranging, hosting and conducting of running events, providing information regarding the sport of running and the distribution of electronic newsletters on running and running events.
 - 23. Applicant denies the allegations of Paragraph No. 23 of the Notice of Opposition.
 - 24. Applicant denies the allegations of Paragraph No. 24 of the Notice of Opposition.
 - 25. Applicant denies the allegations of Paragraph No. 25 of the Notice of Opposition.
- 26. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations of Paragraph No. 26 of the Notice of Opposition, and accordingly denies the same.

Affirmative Defenses

Applicant sets forth the affirmative defenses of laches, estoppel and acquiescence, on the basis that upon information and belief, both parties have been using the term GLOW or GLO. During the course of discovery, Applicant may determine there are grounds for a counterclaim.

WHEREFORE, Applicant requests that the Notice of Opposition be dismissed in its entirety, and that FOAM GLOW be allowed to proceed to registration.

RESPECTFULLY SUBMITTED this 27th day of February, 2017. 1 **MAYNARD CRONIN ERICKSON** 2 **CURRAN & REITER, P.L.C.** 3 By: /s/Daniel D. Maynard Daniel D. Maynard 4 Douglas C. Erickson 3200 North Central Avenue, Suite 1800 5 Phoenix, Arizona 85012 Attorneys for Applicant 6 7 8 9 **CERTIFICATE OF SERVICE** I, Daniel D. Maynard, hereby certify that a true and correct copy of the foregoing 10 Answer to Notice of Opposition has been served upon the attorney of record for the Opposer 11 identified below via e-mail, on this 27th day of February, 2017: 12 Rebecca Liebowitz, Esq. 13 Venable LLP P.O. Box 34385 14 Washington, D.C. 20043 Rliebowitz@Venable.com 15 16 17 /s/Daniel D. Maynard Daniel D. Maynard 18 19 20 21 22 23 24 25 26